

Greater Washington, DC-Based Wealth Literacy Coach, Mozella Perry Ademiluyi, Walks 190 Miles in 13 Days across England to Spread the Word about ‘Wealth Literacy’

Wealth Literacy for the World is a simple concept with the potential for a huge impact: teaching youth and their families – wherever they may be – how to achieve personal and financial well-being in their lives. The Coast to Coast Trail in England was chosen as an awareness and fundraising venue to emphasize that wealth literacy is a message for the world; and, the physical activity is one demonstration of personal well-being.

Potomac, MD ([PRWEB](#)) June 08, 2015 -- You hear the question all the time: “how do we fill the wealth gap?” A 61 year old, African American wealth literacy educator, attorney and hiker, Mozella Perry Ademiluyi, will walk the well-known Coast to Coast trail across England to raise awareness about wealth literacy, which she and fellow coaches define as an individual’s and family’s ability to understand and maintain their financial and personal well-being. Their tools include teaching others to improve and change their mindsets and belief systems as critical keys for change and progress.

Armed with a compass, two laminated maps and lots of determination Mozella; Jodi Mezzanotte, The Wealth Club’s master trainer from Gorham, Maine; and William Gordon, Mozella’s adopted son (who lives in Oxford, England) will spend 13 days walking and sharing the difference that wealth literacy education can make to this long-standing, worldwide issue.

Mozella cites the example of Osceola McCarty, a washerwoman from rural Mississippi, who at age 87 donated \$150,000 that was saved from her meager income to finance scholarships for black students at the University of Southern Mississippi. Quoting Miss McCarty, “I wanted to share my wealth with the children.” Mozella emphasizes that the operative word is ‘Wealth.’ She founded Rising Sun Programs, a non-profit that through its signature program, The Wealth Club®, promotes essential life skills around the concept that true wealth is a healthy balance of mind, body and spirit and financial well-being.

Rising Sun Programs is a non-profit without walls. Dr. Charlene Day, Executive Director of the organization, says, “We have been able to provide measurable impact through our wealth literacy services to youth and their families from Las Vegas, NV; to Washington, DC; and Portland, ME; and even as far away as Nairobi, Kenya, and Lagos, Nigeria. We are proud to have done so without the expense of brick and mortar or expensive fundraising galas that a small organization such as ours cannot afford.”

Both Mozella and Charlene acknowledge that the Board'd decision to expand The Wealth Club’s programming creates even more of a need for change. They chose ‘the coast to coast walk’ in England as a fundraising and awareness venue because, although the hike itself is challenging, it can be easily supported and organized; helps to emphasize that wealth literacy is a message for the world; and is an example of a physical activity that is an important vehicle of well-being.

Jodi says, "Our Wealth Literacy for the World™ Initiative needs more volunteers and coaches to step up to the challenge of reaching far more people who need these kinds of real-life, practical skills. These coaches must be willing to learn and demonstrate wealth principles before they can teach the basics of a much-needed, transformative education that is not provided at most schools nor homes. This is a thrilling and empowering



collective endeavor with exponential possibilities and outcomes.”

Follow the 13-day Walk for Wealth Literacy at www.walk.wealthliteracy.org. For additional information and to support this initiative, please visit www.wealthliteracy.org.

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